

# Meetings

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**TENT  
CALENDAR  
2020**

Meetings will produce a 2020 tent calendar to be distributed to its readers: targeted decision-makers within the meetings, incentives, conferencing and exhibition sectors.

## WHO WILL RECEIVE THE CALENDAR?

3 000 KEY INDUSTRY ROLEPLAYERS FROM THESE SECTORS:

### MICE INDUSTRY

- Event managers, PCOs, event planners
- Association members: SAACI, EXSA, FEDHASA, MICE Academy, SATSA

### HOSPITALITY INDUSTRY

- Conference, banqueting and operations managers

### CORPORATE INDUSTRY

- Marketing, PR, meetings procurement
- PAs
- Travel procurement managers

### BUSINESS TOURISM INDUSTRY

- Destination management companies
- Corporate travel agents

Including members of SAACI, The PCO Alliance Network, AAXO and EXSA.



This is an exclusive opportunity for you to promote your products and services to this audience, reminding them of your company all year round. Due to the success of the 2019 calendar we're selling advertising slots early. Book ASAP to avoid disappointment.

## Rates\*

ADVERT DESCRIPTION	SINGLE
Full page PLUS a half page advert	11 900 (excl. VAT)
You decide which month you would like to be featured in – indicate your special dates within that month.	
ADVERT SPECIFICATIONS	SIZE
Full page	210 (w) x 148 (h) mm
Half page	105 (w) x 148 (h) mm
* Advertiser must supply both advertisements	

Remember to book early to secure your month.

## Deadlines

BOOKING	MATERIAL
06 Dec 2019	11 Dec 2019

Ensure that your company's products and services stay top of mind with this desk calendar!

## Did you know...

Desk calendars are excellent brand ambassadors that represent your company all year round. This is an ideal addition to your marketing plan as this form of advertising has the unique appeal in that your brand receives prolonged and exclusive exposure to a targeted audience.



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