

SPONSORSHIP OPPORTUNITIES

TOP WOMEN IN MICE 2020

Meetings magazine and The Planner website bring you a celebration of the Top Women in the Meetings, Incentives, Conferences and Exhibitions (MICE) industry. This event is the sixth annual Top Women in MICE celebration and we invite you to join with us in making it an even greater success.

HONOURING WOMEN IN MICE

Based on nominations from peers, the Top Women in MICE selects the finest event organisers, suppliers and business events professionals across a range of categories. We honour these women for their contribution to the industry during a mid-morning celebration.

PARTNER WITH US

The Top Women in MICE initiative gives you the platform to support the industry and the women who keep it running as efficiently as it does. These are the unsung heroines who make sure events go off without a hitch.

This is your opportunity as a venue or service provider to tip your hat to the Women in MICE who make things happen.

	PLATINUM SPONSORSHIP	GOLD SPONSORSHIP	BRONZE SPONSORSHIP
Naming Rights	<ul style="list-style-type: none"> Top Women in MICE 2020 proudly brought to you by (name of sponsor) Exclusive naming rights Expires 31 Dec 2020 	None	None
Number of Sponsors	One	Three	Eight
Meetings Magazine	<ul style="list-style-type: none"> Two double-page spread printed advertisements, to be taken within 12 months of signature AND Two full-page printed advertisements, to be taken within 12 months of signature 	<ul style="list-style-type: none"> One double-page spread printed advertisement, to be taken within 12 months of signature OR Two full-page printed advertisements, to be taken within 12 months of signature 	<ul style="list-style-type: none"> One full-page printed advertisement, to be taken within 12 months of signature
Newsletter	4 branded newsletters, to be taken within 12 months of signature	2 branded newsletters, to be taken within 12 months of signature	2 branded newsletters, to be taken within 12 months of signature
The Planner Website Page impressions: 12 442	4 side-banners on theplanner.guru website, to be taken within 12 months of signature	3 side-banners on theplanner.guru website, to be taken within 12 months of signature	2 side-banners on theplanner.guru website, to be taken within 12 months of signature
Social Media Twitter: 3 825 followers Facebook: 2 751 fans	<ul style="list-style-type: none"> 4 tweets on Twitter to The Planner audience 4 posts on Facebook to The Planner audience 	<ul style="list-style-type: none"> 3 tweets on Twitter to The Planner audience 3 posts on Facebook to The Planner audience 	<ul style="list-style-type: none"> 2 tweets on Twitter to The Planner audience 2 posts on Facebook to The Planner audience
Before the Two Events 1) Pre-Launch Breakfast Event 2) Pre-Awards Luncheon Event	<ul style="list-style-type: none"> Sponsor mention and logo included in Launch Breakfast and the Awards Luncheon invitations Logo to appear at top next to WIM branding Sponsor logo to appear on the RSVPs for both events, at the top next to WIM branding 	<ul style="list-style-type: none"> Gold sponsors' logo included in Launch Breakfast invitations Logos will appear at the bottom of the invitations Sponsors' logos to appear on the RSVPs for both events, at the bottom 	<ul style="list-style-type: none"> Bronze sponsors' logo included in Launch Breakfast invitations Logos will appear at the bottom of the invitations Sponsors' logos to appear on the RSVPs for both events, at the bottom
At the Two Events 1) At the Launch Breakfast Event 2) At the Awards Luncheon	<ul style="list-style-type: none"> Sponsor to be mentioned at Launch Breakfast and acknowledged as Headline Sponsor 2 client-supplied pull-up banners to be posted on the stage for both events Sponsor logo to appear on programme and menu for both events, at the top next to WIM branding 4 delegate seats at the WIM Awards Luncheon Business cards and other marketing collateral to be supplied and inserted into goodie bags 	<ul style="list-style-type: none"> Sponsor to be mentioned at Launch Breakfast and acknowledged as Headline Sponsor 2 client-supplied pull-up banners to be posted on the stage for both events Sponsor logo to appear on programme and menu for both events, at the top next to WIM branding 4 delegate seats at the WIM Awards Luncheon Business cards and other marketing collateral to be supplied and inserted into goodie bags 	<ul style="list-style-type: none"> Sponsor to be mentioned at launch breakfast 2 client-supplied pull-up banners to be posted at prominent off-stage positions at both events Sponsor logo to appear on programme and menu for both events, at the bottom 2 delegate seats at the WIM Awards Luncheon Business cards and other marketing collateral to be supplied and inserted into goodie bags
After the Two Events 1) Post-Launch Breakfast Event 2) Post-Awards Luncheon	<ul style="list-style-type: none"> Mentions and reference in all post-event editorial coverage across Meetings printed products, as well as theplanner.guru website 	<ul style="list-style-type: none"> Mentions and reference in all post-event editorial coverage across Meetings printed products, as well as theplanner.guru website 	<ul style="list-style-type: none"> Mentions and reference in all post-event editorial coverage across Meetings printed products, as well as theplanner.guru website
Total Value	R158 900	R85 700	R48 750
Cost	R80 000	R45 000	R25 000



#TopWIM

women
in MICE
VERSION 2.0

To book or enquire about packages, contact Vanessa de Waal
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