ReSource is the official magazine of the Institute of Waste Management of Southern Africa (IWMSA) and the only integrated resources and waste management magazine in Southern Africa. As the leading publication for the waste management and cleaner production industries, ReSource is widely read by organisational leaders, as well as waste management and environmental professionals across the country.

OUR READERS ARE YOUR BUYERS

ReSource and www.infrastructurenews.co.za have an overall reach of 49 810 across print, online and mobile. Daily, weekly and monthly.
86% of consumers seek out branded content with brands they trust, according to the International News Media Association. But for branded content to work, it must be placed in a relevant and natural environment.
WHO READS RESOURCE?

IWMSA Members
- Institute of Waste Management of Southern Africa
- Paper Recycling Association of South Africa (PRASA)
- National Recycling Forum
- Plastics ISA
- Geological Society of South Africa
- Chemical and Allied Industries Association
- Tshwane University of Technology
- South African Institute of Materials Handling

Endorsing Institutions and Associations
- South African Institute of Engineering Geologists
- Recyling Oil Saves the Environment (ROSE) Foundation
- Environmental Law Association
- Responsible Packaging Management Association of Southern Africa (RPMASA)

Medical Waste
- Hospital managers
- Laboratory managers
- Hospital medical superintendents
- Clinical services directors
- Medical managers

Wastewater
- Water and wastewater engineers and managers
- Water scientists
- Water board directors – provincial and national

Recycling
- Managing directors
- General managers
- Recycling managers
- Health managers
- Environmental managers

Municipalities
- Municipal managers
- Municipal engineers
- Water and waste engineers and managers
- Environmental engineers
- Pollution control managers
- Municipal park managers

Suppliers & Manufacturers
- OEM and industry dealers

Environmental Industry
- Environmental managers
- Environmental consulting engineers
- Environmental lawyers
- Environmental waste managers
- Geologists

Manufacturing Industry
- Chief executive officers
- Managing directors
- Industrial chemists

Waste Equipment & Vehicles
- Managers and fleet managers

Mining
- Mine managers
- Environmental managers
- Geologists

Petrochemical Industry
- Scientists
- Laboratory managers

Educational Institutes
- Universities
- Libraries
- Training and research institutes

Novus Print (Pty) Ltd t/a 3S Media is a registered member of National Treasury’s Central Supplier Database for Government.

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Click here to visit the National Treasury website.

Click here to view our certificate of accreditation.

www.infrastructurenews.co.za
Front Cover + Cover Story
This exclusive package includes the front cover image and an article. The article will be featured:

• as a two-page cover story upfront in the magazine
• as a featured article in the newsletter
• as a shared article on our social media platforms
• as a video clip on www.infrastructurenews.co.za

Hot Seat
This prime position consists of an interview in Q&A format written by our editorial team. It includes a photograph of the interviewee and a quote on the front cover. The article will be featured:

• as a two-page story upfront in the magazine
• as a featured article in the newsletter
• as a video clip on www.infrastructurenews.co.za
• as a shared article on our social media platforms

Industry Insight
This sought-after position includes a photograph of the interviewee on the front cover. The article will be featured:

• as a two-page story upfront in the magazine
• as a featured article in the newsletter
• as a shared article on our social media platforms
• as a video clip on www.infrastructurenews.co.za

CONTACT US
ReSource
Content marketing opportunities across print and digital platforms

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e Joanne.Lawrie@3smedia.co.za

SUBSCRIPTIONS
Contact
t +27 (0)11 233 2600
e subs@3smedia.co.za

www.infrastructurenews.co.za
FEBRUARY 2020

THE GREEN ENERGY EDITION
Panel discussion: Solid waste management
Municipal focus: eThekwini & Cape Town

Special features:
• Waste-to-energy
• Renewable energy
• Carbon emissions control
• Electronic waste
• Geosynthetic linings
• Mine waste management

Regular features
• Solid waste management
• Landfills
• Recycling
• Energy efficiency
• Fleet & equipment

Events
- CESA Infrastructure Indaba

MAY 2020

THE WASTE MANAGEMENT EDITION
Panel discussion: Integrated waste management
Municipal focus: Tshwane & Johannesburg

Special features:
• Cleaner production
• Industrial symbiosis & the circular economy
• Hazardous waste & spill response
• Geosynthetic linings
• Wastewater treatment
• Green building

Regular features
• Solid waste management
• Landfills
• Recycling
• Energy efficiency
• Fleet & equipment

Events
- AfriBuild
- Power & Electricity World Africa
- The Water Show Africa
- The Solar Show

AUGUST 2020

THE RECYCLING & RESOURCE EFFICIENCY EDITION
Panel discussion: Capacity building & landfilling technology
Municipal focus: Ekurhuleni & local municipalities

Special features:
• Smart technology
• Green waste recycling
• Waste-to-energy
• Legal compliance
• Extending the life of landfills
• Mine waste management

Regular features
• Solid waste management
• Landfills
• Recycling
• Energy efficiency
• Fleet & equipment

Events
- African Utility Week & PowerGen Africa
- WISA 2020

NOVEMBER 2020

THE ENVIRONMENT EDITION
Panel discussion: Waste vehicles & equipment
Municipal focus: Mangaung, Nelson Mandela Bay, Buffalo City

Special features:
• Climate change
• Cleaner production
• Carbon emissions control
• Environmental remediation
• Landfill remediation
• Green building

Regular features
• Solid waste management
• Landfills
• Recycling
• Energy efficiency
• Fleet & equipment

Events
- African Utility Week & PowerGen Africa
- WISA 2020
ReSource rates*

<table>
<thead>
<tr>
<th>ADVERT DESCRIPTION</th>
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<th>4-6 INSERTS</th>
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COVERS SINGLE 2-4 INSERTS 5-8 INSERTS

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<td>Inside Back</td>
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<td>Inside MPS Back</td>
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<td>Inside MPS Front</td>
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PROFILES SINGLE 2-3 INSERTS 4-6 INSERTS

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<th>Cover Story Package</th>
<th>Hot Seat Package</th>
<th>Divisional Cover Package</th>
<th>Divisional Hot Seat Package</th>
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<th>Panel Discussion</th>
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<td>44 850</td>
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<td>45 000</td>
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<td>37 500</td>
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Print Advert design rates*

<table>
<thead>
<tr>
<th>ADVERT SIZE</th>
<th>COST</th>
<th>ADVERT SIZE</th>
<th>COST</th>
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<tbody>
<tr>
<td>DPS</td>
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<td>Third Page</td>
<td>970</td>
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<tr>
<td>Full Page</td>
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<td>840</td>
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<td>Half Page</td>
<td>1 250</td>
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ReSource advert specifications** (width x height in mm)

<table>
<thead>
<tr>
<th>SIZE</th>
<th>CROP SIZE</th>
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<th>WITH BLEED</th>
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<tbody>
<tr>
<td>Double-Page Spread</td>
<td>420 x 297</td>
<td>400 x 277 (mind spine)</td>
<td>426 x 303</td>
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<tr>
<td>Full Page</td>
<td>210 x 277</td>
<td>190 x 277</td>
<td>216 x 303</td>
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<td>Half Page</td>
<td>210 x 148.5</td>
<td>190 x 128.5</td>
<td>216 x 154.5</td>
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<tr>
<td>Half Page</td>
<td>105 x 99</td>
<td>85 x 277</td>
<td>111 x 303</td>
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<td>Third Page</td>
<td>210 x 99</td>
<td>190 x 79</td>
<td>216 x 105</td>
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<td>Third Page</td>
<td>70 x 297</td>
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<td>210 x 74</td>
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<td>85 x 128.5</td>
<td>111 x 154.5</td>
</tr>
</tbody>
</table>

*The above prices are in ZAR and exclude VAT. Please supply instructions, text, contact details, high-resolution pictures and logos.

**Press-optimised high-quality PDF file, 300 dpi

Print Terms and Conditions
Please note that if an agency is contracted to manage an advertising booking on behalf of a client that has made a direct booking, the initial booking will not be diminished or renegotiated until expiry of the existing contract. Please familiarise yourself with the full set of terms and conditions, as all contracts are subject to these requirements.

SUBSCRIPTIONS
R220/annum (incl. VAT)
R55/issue (incl. VAT)

CONTACT
SALES: Joanne Lawrie  t +27 (0)11 233 2600  c +27 (0)82 346 5338  e Joanne.Lawrie@3smedia.co.za
EDITOR: Danielle Petterson  t +27 (0)11 233 2637  c +27 (0)83 226 5614  e Danielle.Petterson@3smedia.co.za
VIDEO SERVICES

Around one third of users spend their time online watching videos. In the age of information overload, videos are an easy way for buyers to consume information, especially on their mobiles.

Our team of experts provide a full video service offering, from conceptualisation to the filming and post-production of your interview, commercial profile, project or corporate video.

<table>
<thead>
<tr>
<th>Service</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Video interview (3 minutes)</td>
<td>R17 500</td>
</tr>
<tr>
<td>Commercial/profile (1-2 minutes)</td>
<td>R30 000</td>
</tr>
<tr>
<td>Project video (3-5 minutes)</td>
<td>POA</td>
</tr>
<tr>
<td>Corporate video (6 minutes)</td>
<td>POA</td>
</tr>
</tbody>
</table>

Rates include post-production. Filming of videos to take place at 3S Media’s studio in Linbro Business Park, JHB, or within an 80 km radius. For locations beyond 80 km, standard AA rates per km will apply.

BROCHURES

Our expert content marketing team will take care of your brochures from start to finish, including:
- Conceptualisation
- Content creation
- Photography
- Design
- Printing

<table>
<thead>
<tr>
<th>Pages</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>4</td>
<td>R30 000</td>
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<td>8</td>
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<tr>
<td>12</td>
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<tr>
<td>16</td>
<td>R100 000</td>
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<tr>
<td>20</td>
<td>R120 000</td>
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</table>

These rates included 1 000 printed brochures. POA for higher print runs.

SOCIAL MEDIA

Our social media package is linked to selected social platforms like LinkedIn, Facebook and Twitter.

The package includes:
- The writing of three content marketing articles, each with a length of ±500 words
- Scheduled posting of these articles over a preplanned period to coincide with the client’s marketing campaign
- Facebook boosted posts and LinkedIn sponsored content
- Shared on www.Infrastructurenews.co.za and the IMIESA newsletter
- Campaign reporting

R15 500

All the above prices in ZAR exclude VAT.
infrastructurenews rates and dimensions* (width x height in pixels)

**ADVERT DESCRIPTION**

<table>
<thead>
<tr>
<th>DIMENSIONS</th>
<th>1 month</th>
<th>2-4 months</th>
<th>5-8 months</th>
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<td>728 x 90</td>
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<tr>
<td>Tablet</td>
<td>468 x 60</td>
<td>300 x 250</td>
<td>300 x 250</td>
<td>468 x 60</td>
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<tr>
<td>Mobile</td>
<td>320 x 50</td>
<td>300 x 250</td>
<td>300 x 250</td>
<td>320 x 50</td>
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**HOME PAGE BANNERS**

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<th></th>
<th>Computer</th>
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<th>Mobile</th>
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<tbody>
<tr>
<td>Leaderboard (Mega) Banner</td>
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<td>320 x 50</td>
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<tr>
<td>Rectangle Banner (Above the fold)</td>
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<td>300 x 250</td>
</tr>
<tr>
<td>Rectangle Banner (Below the fold)</td>
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<td>300 x 250</td>
</tr>
<tr>
<td>Bottom Rectangle (Bottom)</td>
<td>600 x 300</td>
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**INLINE BANNER**

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<th>300 x 100</th>
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<td>Inline banner</td>
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**infrastructurenews Newsletter rates and dimensions** (width x height in pixels)

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<th>DESCRIPTION</th>
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<tr>
<td>Middle strip</td>
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<td>Bottom strip</td>
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Online Advert design rates*

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<tr>
<td>Banner design</td>
<td>460 per banner</td>
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</table>

*The above prices are in ZAR and exclude VAT. Please supply instructions, text, contact details, and pictures and logos. 20% discount applicable for more than one banner ad per order.

Online Terms And Conditions

1. **Booking** All bookings are to be made via the 3S Media Online Contract Form.
2. **Material** All content is subject to 3S Media approval and 3S Media will not alter image files or tags.
3. **Payment** Please familiarise yourself with the full set of terms and conditions as all contracts are subject to these requirements.

---

Ask about our video & webinar opportunities

- Corporate videos
- Product and service videos
- Event videos

---

Subscribe to infrastructurenews.co.za weekly e-newsletter

---

CONTACT

SALES: Joanne Lawrie t +27 (0)11 233 2600 c +27 (0)82 346 5338 e Joanne.Lawrie@3smedia.co.za

EDITOR: Danielle Petterson t +27 (0)11 233 2637 c +27 (0)83 226 5614 e Danielle.Petterson@3smedia.co.za

---

*All the above prices in ZAR exclude VAT.

DETAILS: Home page banners: Maximum of 4 advertisers per zone • A month consists of a minimum of 4 inserts • One change per month permitted • Contract total divided by period of contract.